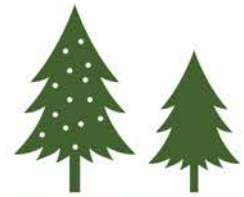


# HOLIDAY PARADE *and* CHRISTMAS TREE LIGHTING



## *Sponsorship Opportunities*

**Title / Presenting Sponsor..... Home Savings**

- \* Presenting rights for event on all media outreach
- \* "Holiday Parade and Christmas Tree Lighting presented by "Title Sponsor"
- \* Live commercial or presentation at event, prior to tree lighting
- \* Two (2) representatives included in "pushing the button" for tree lighting.
- \* Entrance into parade - First entity after Grand Marshal

**Stage Sponsor..... Eastern Gateway Community College**

- \* Naming Rights of Announcers stage
- \* 1 hour of live music, parade announcers, presentations and proclamations, lighting countdown
- \* Sound system is directed from this location
- \* Creative control over stage set (if desired). Holiday themed
- \* Lit banner flying above the stage roof (full length of stage) with donor logo
- \* Creative control over content of banner
- \* Small Logo on all print and digital media outreach

**OH WOW! The Roger & Gloria Jones Children's Center for Science & Technology..... \$1,500**

- \* Free Admission at 11 W. Federal Street:
- \* Sponsor's name (Company name) will be shared with guests on event day, featured on six TV's throughout museum, on event program materials and on "OH WOW" website

**Photos with Santa Sponsor..... \$750**

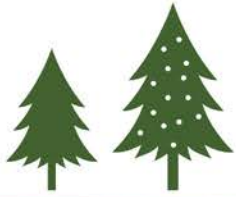
- \* Photos with Santa will be offered free to all children (one photo per family)
- \* Photos will be taken digitally, uploaded to the company's website and almost instantly a link will be emailed to the email address provided by the parent. Donor will have their logo placed in the email with 'brought to you by "Photos with Santa Sponsor Name' in the body of the email.

**Barricade Sponsorship..... \$500**

- \* Banner hung on barricades lining the parade route
- \* Preference of location given to first donors who sign up

**Sparkle Youngstown Friend..... \$100**

- \* Youngstown CityScape has incurred the cost to place over 50,000 lights in the Central Square! Please consider a contribution to Youngstown CityScape's "Sparkle Youngstown" as a way to acknowledge the season and help brighten our community. You can also make a donation "in honor of someone special" or "in memory of a loved one." Your contribution will be acknowledged on a sign in Central Square.



**HOLIDAY PARADE**  
*and*  
**CHRISTMAS TREE LIGHTING**



***Sponsorship Form***

Business/Organization Name: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State Zip: \_\_\_\_\_

Primary Phone \_\_\_\_\_

Email: \_\_\_\_\_

List my sponsorship as: \_\_\_\_\_

- Check included       Please send invoice

- ✓ ***Title/Presenting Sponsor - Home Savings***
- ✓ ***Stage Sponsor - Eastern Gateway Community College***

- OH WOW! Sponsor                      \$1,500
- Photos with Santa Sponsor              \$ 750
- Barricade Sponsor                         \$ 500
- Sparkle Youngstown Friend              \$ 100

***Please make checks payable to:*** Youngstown CityScape, P.O. Box 75, Youngstown, OH 44501-0075

*All proceeds benefit the production of the parade  
and the display of the seasonal lights in downtown Youngstown.*