

A Program of Youngstown **CityScape**

20th Annual

Streetscape 2017

People ❁ Vision ❁ Action



❁ PROJECT BACKGROUND: ❁

Our goal, since 1998, has been to landscape Downtown Youngstown by cleaning, trimming, planting flowers and shrubs, and mulching planting areas. With the help of businesses and community organizations, Streetscape has raised and spent over \$900,000 during the past nineteen years to purchase landscaping materials. Over 700 volunteers are recruited annually to plant and landscape high traffic areas, which has had a huge impact on the downtown landscape.

❁ THIS YEAR'S GOAL: ❁

Once again, community and business support is needed for Streetscape 2017. This year's funds will go toward purchasing flowers, shrubs, trees, and mulch. All areas will be cleaned of winter debris and litter prior to the new planting. Priorities for this year's event are:

- ❁ Pots—We plant over 150 pots annually extending the visual appeal throughout the city with summer annuals, fall mums, and winter evergreens that are planted in the community come spring
- ❁ The Oval Historic Monument in the middle of Market Street/Wick Avenue
- ❁ "The Garden Bunker" on the corners of East Federal, Boardman and Champion Street
- ❁ Planting flower beds in the corners of Wick Park
- ❁ General clean-up, paint & mulch Crandall Park and Wick Park projects with HOBY students
- ❁ Landscape and maintain Phelps Staircase Connection to the Williamson College of Business Administration
- ❁ The John Young Memorials at Oak Hill and Spring Common "Gateways" into downtown as well as the Mahoning Avenue Corridor pots
- ❁ Smoky Hollow Memorial maintenance and plantings
- ❁ Fall cleanup and bulb planting

❁ HOW TO HELP: ❁

1. **Financial support.** Youngstown CityScape is a 501(c)(3) not-for profit organization. In fact, its Streetscape Committee is a group of concerned individuals who volunteer their time to meet year round to make the downtown more beautiful during the spring, summer, and fall. Funds are needed to purchase shrubs, flowers, trees, and mulch. Businesses/organizations are encouraged to "adopt" a landscaping area.
2. **Volunteers.** Help is needed in preparing the planting beds and pots. Volunteers plant hundreds of annuals and perennials as well as mulch and water the area on Streetscape day.

For More Information Contact: Youngstown CityScape at 330.742.4040
E-mail: cityscapedirector@sbcglobal.net or visit youngstowncityscape.com

"Revitalizing
Youngstown's downtown
and gateways through
beautification, education,
and preservation."

Please see the other side & thank you for your consideration.

Planting Day:
June 3rd - Saturday
8 a.m. to 12 noon
Central Square Tent

Rain Date:
June 4th - Sunday
8 a.m. to 12 noon

Please select all that applies to your business or organization:

❁ **We Can Help Financially!**

We want to "adopt" an area. Here is a donation to assist you with the cost of purchasing landscaping materials:

- \$2,500 "American Beauty" \$250 "Adopt-A-Pot"
- \$1,000 "Evergreen" \$100 "Friend of Streetscape"
- \$500 "Green Thumb" \$_____ "Seed Money"

❁ **We Can Help With Volunteers!**

Number of Volunteers: _____

T-Shirt Size(s) Small ___ Med ___ Large ___ XL ___ XXL ___ XXXL ___

Please attach list of Names and T-Shirt sizes and individual email addresses.

❁ Count on us to bring volunteers to assist with landscaping.
They will bring their own spades, rakes, and brooms to prepare the areas for planting.

Company/Organization: _____

Contact Person(s): _____

Street: _____

City, State, and ZIP: _____

Phone: _____ Fax: _____ E-Mail: _____

❁ **Return this form to:** Streetscape 2017 P.O. Box 75, Youngstown, OH 44501❁

CityScape is a member of the Support Fund of The Youngstown Foundation
Donations of \$100 or more please make payable to The Youngstown Foundation
(CityScape will receive an additional contribution of 5%)

Donations less than \$100 — payable to Youngstown CityScape
Contributions are needed by May 1, 2017 to order adequate planting materials.

Volunteers will meet in the **"Tent on Central Square."**
Volunteers will receive more details as we approach the day of the event.

Free T-Shirt to first 500 registered!

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Thank You For Your Support